

**WORDRAKE.**



**“WordRake is my favorite software of all time.”**

**Randi Mayes**  
Former Executive Director  
ILTA

**WORDRAKE.**

- WordRake founder Gary Kinder
  - Lawyer
  - Taught over 1,000 writing programs
    - WilmerHale, Sidley, Skadden, Latham, Jones Day
    - VISA, KPMG, Microsoft
    - NOAA, Social Security Administration
  - Former writing expert for ABA
  - *New York Times* bestselling author

**WORDRAKE.**

– Writing is the firm’s interface with the rest of the world

- contracts
- briefs
- memoranda
- emails
- letters
- articles
- PR materials

**WORDRAKE.**

Every word not conveying meaning detracts from every word trying to convey meaning.

**WORDRAKE.**

- Creation of WordRake
  - Distilled writing techniques into algorithms
  - Former Microsoft engineers
  - Nine U.S. patents
  - Market-leading software for clarity and brevity
  - Harvard Law School – “Disruptive Innovation”
  - LexisNexis Pacific – LexisDraft Pro

**WORDRAKE.**

**WordRake Live Demonstration**

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**How Firms Justify Investing in WordRake Editing Software**

- Reduced Associate Attrition – less frustration with writing assignments and partner criticism
- Reduced Partner Editing Time – more time to talk about substance, to develop associates – less time editing
- Reduced Time Written Off – increased “realization”
- Reduced Training Budget – full-time writing instructor
- Greater Confidence – for everyone
- Clearer Internal Communication – shorter email trails
- Happier Clients – Casey Flaherty, “Legal Tech Assessment,” recommends WordRake Editing Software

**WORDRAKE.**

- Add-ins for MS Word and MS Outlook
- Operating Systems:
  - Windows XP, Vista, 7, 8, 10, Server 2008 R2, Server 2012, Server 2016
- Microsoft Office:
  - Word 2007, 2010, 2013, 2016, Office 365 (except web-only client)
  - Outlook 2010, 2013, 2016, Office 365 (except web-only client)

**WORDRAKE.**

- New Add-in for MS Word on Mac
- Operating Systems:
  - El Capitan, Sierra, High Sierra
- Microsoft Office:
  - Word 2016 and Office 365 (except web-only client)

**WORDRAKE.**

- Small, quick download
- Only 9.5 MB total

**WORDRAKE.**

Baker & McKenzie	Pacific Gas & Electric
U.S. District Court, WA	Dorsey & Whitney
FedEx	Polsinelli
Littler Mendelson	Ogletree Deakins
Dept. of Homeland Security	The California ISO
California DOT	Baker Botts
U.S. Postal Service, OIG	SoCal Edison
U.S. Bankruptcy Court, FL	FDIC
DoD/Pentagon	General Electric
Perkins Coie	Bass Berry
Nelson Mullins	Davis Wright Tremaine
Dentons US	Spilman Thomas

**WORDRAKE.**

- Complimentary 7-day trial at [wordrake.com](http://wordrake.com)
  - No training needed—use immediately
  - No obligation—we just need your email address

## WORDRAKE.

- **Base Pricing**

- WordRake Bundle \$199/year
- WordRake for Word \$129/year
- WordRake for Outlook \$129/year

- **Discounts**

- **Term: one year, two year, and three year**
- **Volume: 5% for 5 licenses/users and up to 50% for 1500+**